Student Empowerment Grant SCC Business Society Growth Plan http://sccbusinessclubsociety.com

Dear Student Senate,

The Business Society at Sacramento City College is a student led organization that strives to provide personal and professional growth opportunities to students both within the business division and throughout the college. To that end we offer a variety of programs including:

Guest Speakers - We schedule at least three speakers each semester who add value to our students through career education, industry insights, business culture exposure, and job skill development. Two of the speakers scheduled for this semester are:

- Sutter COO Speaks: Exploring Careers in Health Industry: All Majors Needed!
- Dr. Charles Ware, Campus Director, National Career Education; Mental and Physical Health: The Importance of Resilience to Overcome Life's Challenges

Field Trips - These trips are designed to educate students off campus about business career opportunities and business operations practices. Our scheduled trips for this semester UC Davis Business Career Placement Center and Google. We expect approximately 30 - 40 students to attend each event.

Skill Development Activities/workshops - We use workshops and activities to help students develop and practice necessary soft skills critical to career success that are not immediately available through normal coursework. Examples include elevator speech development, networking skills practice, teamwork opportunities, and marketing/fundraising activities. Members have already expressed positive feedback in how these activities will help them further their professional careers after college.

Our Fall 2017 Semester calendar is attached and includes scheduled events. Our goal is to duplicate this plan for Spring 2018 semester with new speakers, field trips, and activities.

We are a club on the move to grow our membership through the aforementioned activities and much more. We have produced videos for instructors to market the club, flyers to advertise meetings and market our presence on campus, and we have a sharp website with easy sign up for new members. Our goal is to have 200 members on our mailing list by the end of this academic year, and have 30-40 members for each field trip, up 25 percent from last year by offering and promoting exceptional opportunities for SCC students.

We are in need of ongoing funds to sponsor our events. To that end, we are hosting fundraisers, soliciting support from nearby businesses, and requesting money from campus sources including the Student Empowerment Grant. The \$400 grant will be used to pay advertising banners, T-shirts, and supplies to support our recently changed name. Our specific expenditures include the following:

Banner (wall hanging) with new Business Society Name -	\$100.00
Banner (paper from Reprographics) for our display case -	\$50.00
T-Shirts for marketing - 10 @ \$20	\$200.00
Business Card Stock and signage for new room (B242)	\$50.00
Total	\$400.00

We are exploring all avenues of funding in the pursuit of our clubs mission in order to deliver the best product and experience to our members and the wider student body.

We thank the Student Senate for their consideration,

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SCC Business Club Schedule: FALL 2017

MONTH	EVENIT	DESCRIPTION
AUGUST		
23rd	Officer Meeting	Calendaring and Officer Roles
SEPTEMBER		
6 th	Kick Off Member Meeting	Food, Presentation, Icebreaker, SKIT?, Games and Mocktails
7 th	Welcome Day - Quad	Food and Booth
13 th	Officer Meeting	What does it mean to be a Leader? Head Shots Logistics
15 th	Head Shots	Dr.Hogarty in collaboration with Fashion Club
20 th	Member Meeting: Guest Speaker	Sutter COO Speaks: Exploring Careers in Health Industry: All Majors Needed!
21st	Club Day - QUAD	Food and Booth
27 th	Officer Meeting	
OCTOBER		
4 th	Member Meeting: Guest Speaker/Activity	Telling Your Story: Understand yourself, your passion and experiences and master your story to ace the interview and beyond Andrea Shaw, Adjunct, SCC
6 th	Campus Wide Event	Hoops Map Founders Session Sponsored by Dean Deb Saks
11 th	Officer meeting	Planning for LinkedIn Session
13 th	Member Meeting: WORKSHOP at Embassy Suites	Building your Linked In Profile: A MUST for everyone! Ron Nash, Master Career Coach
25 th	Officer Meeting	Planning for Google Visit
NOVEMBER		
3 rd	Member Meeting: FIELD TRIP	Google in San Jose
8 th	Officer Meeting	Activity: Strategic Planning
15 th	Member Meeting	Networking Collaborative Workshop with Phi Theta Kappa, Fashion Club and other on campus clubs.

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MONTH	EVENT	DESCRIPTION
THANKSGIVING BREAK	NO MEETINGS	
DECEMBER		
1 st FRIDAY	Member Meeting: FIELD TRIP	UC Davis: Graduate School of Management Christine, Adito; Director of Career Services: Best Practices to Stand Out and be noticed! (NEED A BETTER NAME)
6th	Officer Meeting	
13th	Member Meeting	HAPPY HOLIDAY PARTY: Guest Speaker: Dr. Charles Ware, Campus Director, National Career Education; Mental and Physical Health: The Importance of Resilience to Overcome Life's Challenges

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Notes/Additional Items

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Enter Notes/Additional Items

SCC Business Society Schedule: Spring 2018

MONTH	EVENT	DESCRIPTION
JANUARY		
24 th	Kick-off Meeting	Food, Presentation, Icebreaker
FEBRUARY		
7 th	Member Meeting: Speaker	CFO of Covered CA
16th	Local Field Trip	Aerojet
21 st	Optional Debrief	Debrief with members about Aerojet trip
MARCH		
1 st	Emerge Summit	Networking event
14 th	Workshop	Exploring summer options
26 th – April 1 st	Spring Break	No meetings
APRIL		
13 th	Out-of-town Field Trip	Green Leaf Energy Plant
25 th	End of Semester Meeting	Food and Relaxation before Finals

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